

The Donors Bulletin

A Publication for Donors & Friends of The Elliott Community

CHRISTMAS EDITION



Inside Talk

Meet Sherri Enns, LTC Administrator



Q. How do donations support our frontline workers and residents during the COVID-19 pandemic?

A. We are so thankful to each and every one of you who continue to support our Community through donations. The coronavirus pandemic has affected all of us in some way or another but it has had a tremendous impact on our residents and front line staff. Your generous donations have enabled us to purchase the technology necessary to keep our residents connected to their loved ones thus minimizing the loneliness caused by the separation. We have also been able to purchase items that help keep them engaged and active. So every donation and act of kindness helps. We are stronger together and forever grateful for your support.

A Huge Thank You to Our Community



The support of our families, donors and the Guelph-Wellington community have come together in a way we never thought possible. You have continued to rally behind our courageous healthcare workers as they navigate the COVID-19 crisis from the front lines. The support that our community has offered The Elliott from the start of this pandemic has been an integral part in keeping our residents and staff safe and cared for.

Wondering how you can be part of the fight to support our healthcare workers and conquer COVID-19 this holiday season?

Throughout the pandemic our community has been encouraged to stay home, but our dedicated staff have come to work every day to keep our residents safe from the COVID-19 virus. This holiday season you can support our frontline workers and residents with a gift to The Elliott Community COVID-19 Fund. Your gift will help The Elliott Community purchase needed supplies and equipment to fund COVID-19 programs, as well as fill other care needs which are required to keep our residents and staff safe. COVID-19 care needs include: enhancing infection control, virtual equipment for programming, and supporting initiatives that bring compassion and comfort to our residents during a time of recommended social distancing and quarantine. Now more than ever, we need your support this holiday season.

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Helping Residents Stay Connected



The COVID-19 pandemic caused many retirement and long-term care homes like The Elliott Community to temporarily close and find new ways of delivering care and recreation programs for our residents. As we reopen, we are also preparing for the second wave of

COVID-19. We have had to find innovative ways to keep our residents safe and socially engaged during a time of recommended social distancing and self-quarantine. Loneliness and boredom pose a significant concern, and our staff continue to work hard to combat these challenges every day.

This year The Elliott Community received \$ **65,780** in grants to fund virtual programs. This grant support has helped our residents and staff in so many ways, including supporting virtual programs and purchasing iPads for virtual visits and care.

These iPads have helped connect seniors with their families throughout the pandemic. This has allowed residents to continue to see those they love, decreasing their risk for depression and loneliness. When a resident has not seen their family in person for a while, but then sees their family on the iPad, the look on their face is priceless. This connection makes a profound difference for their social and mental wellbeing during the COVID-19 crisis.

VirtualCare visits also allow our nurses to access virtual support from physicians, ensuring resident safety and access to care, all while limiting the potential spread of COVID-19. This service is specific

to LTC homes, using these iPads to support virtual video-enabled visits between the primary care physician and nurses in the LTC home. This virtual program will expand the ability to confidently care for our residents within the home and avoid unnecessary transfers to hospital emergency departments.

The Great Escape Goes Virtual



We would like to say thank you to all the donors who supported “The Great Escape: A Ride to Remember.” This year we surpassed

our goal, raising over **\$41,500** toward four virtual bikes. The generosity of our community donors and supporters has been felt here at The Elliott Community! Virtual bikes feature an innovative approach to holistic wellness. From the cognitive benefits created by reminiscing, to the physical benefits of moving the bike’s pedals, virtual bikes will give residents a window to the parts of the world that they’ve been missing during the COVID-19 pandemic. The power of this virtual reality allows residents a wonderful and unique opportunity to explore everything from childhood hangouts to the streets of any big city in the world.

Ensuring your privacy and confidentiality

The Elliott Community contacts its donors and friends frequently to share news and information about our community and events. If you have any questions about this process, please call Rebecca McKinlay at 519.822.0491 ext.2242 or email at rmckinlay@elliottcommunity.org so we can ensure that your privacy is protected and secure.