

The Donors Bulletin

A Publication for Donors & Friends of The Elliott Community

SPRING 2021



YOUR GIFT MADE A DIFFERENCE THIS PAST YEAR

The Great Escape Goes Virtual for 2021



This year to protect the health and safety of our seniors and community we have decided to move forward with another virtual event for FALL 2021. Guests will have the opportunity to enjoy The Great Escape from the comfort and safety of their homes.

Stay Tuned for more details about ticket packages and an event date!

This year guests will have the option of purchasing a ticket and Graze Box.

For ticket information and donation opportunities call: 519-822-0491 ext. 2242.

rmckinlay@elliottcommunity.org

Ensuring your privacy and confidentiality

The Elliott Community contacts its donors and friends frequently to share news and information about our community and events. If you have any questions about this process, please call Rebecca McKinlay at 519.822.0491 ext.2242



The generous support of donors has been a vital part of helping our staff navigate the COVID-19 crisis. Donors like yourself have helped support the care required to keep both our seniors and frontline workers safe during these challenging times. To our donors who have left a gift to The Elliott Community in your will, bequest or by securities – thank you! We are grateful to be included in your estate planning and your generosity means so much to us. Your compassion inspires all of us at The Elliott Community, and is vital in helping us to continue the tradition of excellence in senior care that we are known for.

Know that your donation is already making a difference at The Elliott Community. Every day we put donor-funded equipment to use. Without this vital equipment, supplies and virtual technologies, our staff would not be able to provide the level of care, safety, and stimulating programming that brings comfort and enjoyment to our residents.

This year donor support allowed us to purchase much-needed equipment to help our residents and staff stay safe and cared for. Your donation helped The Elliott Community:

- Purchase iPads that enable residents to stay connected to their loved ones. iPads also allow our nurses to access virtual support from physicians, ensuring resident safety and access to care, all while limiting the potential spread of COVID-19.
- Adapt resident programming and support our recreation team by purchasing equipment that allowed programs to be implemented safely and effectively.
- Acquire PPE for staff to care for residents safely.
- Respond quickly to COVID-19 care needs including enhancing infection prevention and control measures.
- Purchase hot meals for staff.
- Install Wi-Fi for our retirement residence enabling them to stay connected virtually.
- Purchase virtual bikes giving residents a window to the parts of the world that they've been missing during the COVID-19 pandemic.

The support of our donors reminds us what can be accomplished when a community works together. Thank you!

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DONORS AND GRANTS ARE MAKING AN IMPACT



Over the last year, the outpouring of support from our community has been incredible. The support that The Elliott Community has received speaks volumes about the great work of our staff. Strong communities are built by people who believe in helping others. These are people like you – our generous donors! Thank you for your support when our seniors and staff needed it the most. You were here to meet the healthcare needs of our community. Whether you give, sponsor an event, or tell others about The Elliott Community, you are making a difference!

Throughout the last year, grant support from community organizations like United Way Guelph Wellington Dufferin and The New Horizons for Seniors Program have helped us respond to the needs of a changing community during these unprecedented times. Because of grant support, this year we are able to transform our games room into a virtual reality room. The new virtual reality room will open soon and will consist of two virtual bikes and Reality Well virtual headsets and TV. This virtual equipment will provide opportunities for residents to virtually leave the four walls of their community and engage with the world in ways they never thought possible.

ONE YEAR - \$88,260 IN GRANT FUNDING

In 2020 The Elliott Community received **\$88,260** in grants to fund virtual equipment needs, staffing costs and COVID-19 specialized programs. This year's grant support helped our community explore new

funding sources for virtual programs focused on enhancing social inclusion, mental well-being, and physical activity for our residents. This type of support helped The Elliott to provide more accessible and safe opportunities for our residents during a time of recommended social distancing and quarantine.

ONE YEAR - \$17,348 RAISED - 136 DONORS

The Staff Appreciation Fund was created by the Long Term Care Family Council. The fund was established so all LTC and Retirement families could express their gratitude for the ongoing dedication demonstrated by The Elliott staff throughout the COVID-19 pandemic. We're extremely proud of this fund as it's one of the most meaningful ways to give back to our staff who give so much of themselves to care for others.

MAIL CAMPAIGN-\$33,698 RAISED - 67 DONORS

Last holiday season, The Elliott Community asked our community donors to help support our frontline workers and residents with a gift to The Elliott Community COVID-19 Fund and Staff Appreciation Fund. Donations have helped The Elliott Community purchase needed supplies and equipment to fund COVID-19 programs and fill other care needs required to keep our residents and staff safe and well cared for.