

# THE DONORS BULLETIN

## CHRISTMAS MAIL CAMPAIGN



### *Inside Talk*

Meet Paula Lannutti,  
Director of Care - Retirement



**Q.** How has community support helped keep our residents and staff safe and cared for during the pandemic?

**A.** It was quite apparent to me during the pandemic, that supporting each other in the day to day was most paramount. Any small act of kindness didn't go unnoticed and was very beneficial to our physical and mental wellbeing.

Little things, like bringing in food, or flowers for staff, treats for residents, PPE to keep us safe was most appreciated.

We are here to serve and protect the residents, small gestures from the community made it feel like we were not in this fight alone.



### OUR PANDEMIC JOURNEY



To our community supporters – thank you! The past two years has left a mark on many of us. The world went into lockdown, individuals and families isolated, and the wearing of masks and social distancing became customary. Our seniors, frontline workers, and community lived through a period of extraordinary change, but as a community, we did our best to adapt in order to protect each other.

Our seniors once fought for our freedom, cared for and educated us, and built our communities so that our generation would have the opportunities to work, live, and grow that we do today. Since the pandemic started our frontline workers and community leaders have continued to care for our seniors and make sure they are safe during these unprecedented times. The Elliott Community has witnessed the generosity of our community, who have continued to rally behind our courageous healthcare workers as they navigate the pandemic from the front lines. The support offered since the start of this pandemic has been an integral part of keeping our seniors and frontline workers safe and cared for. We have said it before, and we will say it again, our frontline workers are superheroes, and we along with others thank each and every one of you every day for helping to keep our community, families, and seniors safe! In the words of author Margaret J. Wheatley, “There is no power for change greater than a community discovering what it cares about.”

This holiday season, you can ensure our frontline workers and residents are cared for with a gift to The Elliott Community COVID-19 Fund. You can **donate online here:** <https://bit.ly/elliottcommunity>

Thank you for your support!

Continued.....

## Your Gift of Securities and Stocks Can Change Lives!



Thanks to a twenty-thousand-dollar gift of donated stocks last year, The Elliott Community now has the tools and technologies needed to continue providing the highest quality of care. This exciting gift has changed lives here at The Elliott and has helped our staff provide dignified care throughout our residence during these unprecedented times.

By making a gift of appreciated stocks or securities to The Elliott Community, you are helping us to purchase the most up-to-date technologies, which are essential to providing exceptional care for those living with dementia.

Things you should know when donating a gift of stocks or securities to The Elliott Community:

### Capital Gains Tax

Your gift of appreciated stock or securities is exempt from any capital gains tax.

### Charitable Donation Receipt

All gifts of appreciated stocks or securities receive a charitable donation receipt.

### Securities Transfer Procedure Form

You can locate the Securities Transfer Procedure Form on our website:

<https://www.elliottcommunity.org/giving>

If you would like to learn more on how to donate a gift of securities and stocks, please call Rebecca McKinlay at 519.822.0491 ext.2242

## 50/50 Raffle

Our last 50/50 winner won \$5975!

This holiday season, you could win big! Our 50/50 progressive jackpot is starting at **\$2,500** and will only get bigger!

Proceeds will help purchase COVID-19 relief equipment directly supporting the delivery and quality of specialized programs for residents and care within our community during the COVID-19 pandemic.

**PLAY HERE:** <https://elliottcommunity.bump5050.com>

Or

Scan Here to Play:



## The Great Escape 2021



We'd like to say thank you to all our donors who supported The Great Escape 2021. This year to protect the health and safety of our seniors and community, we decided to move forward with another virtual event. Guests had the opportunity to enjoy a splendid evening of

delicious food, bidding, and of course, supporting a great cause from the comfort and safety of their homes. Proceeds from this event will help purchase COVID-19 relief equipment directly supporting the delivery and quality of specialized programs and will provide our residents with a supportive, comfortable, and stimulating environment. This year we surpassed our fundraising goal, raising over **\$45,000**. The generosity of our community donors and supporters has been felt here at The Elliott Community!

## Ensuring your privacy and confidentiality

The Elliott Community contacts its donors and friends frequently to share about our community and events. If you have any questions, please call Rebecca McKinlay at 519.822.0491 ext.2242 so we can ensure that your privacy is protected and secure.