

The Donors Bulletin

A Publication for Donors & Friends of The Elliott Community

WINTER 2023



The Great Escape
Fall Fair Event
2022



Last year The Great Escape returned to an in-person Fall Fair Event and raised an estimated record-breaking \$119,710!

We want to extend a heartfelt thank you to our generous donors, sponsors, volunteers, vendors, and the community who made this day incredibly special for our residents and families. It has been a long two years, and it was amazing to see our community come together to help make the event special for everyone!

Proceeds raised through the event will go to The Butterfly Project and support high-quality and responsive recreation therapy programs designed to serve the complex mental health needs and well-being of our seniors.

The generosity of our community donors and supporters has been felt here at The Elliott Community!

YOUR LEGACY WILL CHANGE LIVES



Here at The Elliott Community, we rely on the generous support of major gift donations that go to support accessibility projects and community projects that focus on transformative culture change such as the “Butterfly Project”, and the purchase of the most up-to-date state-of-the-art equipment and technologies. Leaving a gift in your will or in the form of securities can make an immediate impact and respond to advancements in programs and technology.

Every day we put donor-funded equipment to work. Last year, major gifts made it possible to: **renovate the Ellington basement, fund phase 1 of “The Butterfly Project”, and purchase virtual technologies.**

We continue to feel inspired by all the ways our donors and community have shown their support over the last few years. Our staff, families, and residents are forever grateful to our donors who have made incredible initiatives happen this year and last. Our care teams could not offer the exceptional services, programs, and quality of care The Elliott Community is known for without the support of our donors. When you leave a gift to The Elliott Community in your will, you support the healthcare needs of our residents and you continue to help the residence adapt to a changing healthcare environment.

This year we are looking for assistance to fund upcoming priorities. Significant projects include **the retirement spa tub room for Nottingham, the music therapy program, and the ongoing implementation of “The Butterfly Project.”**

We are pleased to work with you to create a meaningful giving opportunity. To learn more about how you can make a difference in the lives of residents at The Elliott Community through a major gift, please contact: Rebecca McKinlay @ 519-822-0491 ext. 2242 or email: rmckinlay@elliottcommunity.org

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YOUR SUPPORT IS MAKING A DIFFERENCE

This year and last the outpouring of support from our community has been incredible. Donations continue to make a difference here at The Elliott Community and have allowed us to grow our programs and enhance the care when government funding simply isn't enough. Whether you give, leave a gift in your will, donate securities, sponsor an event, or tell others about The Elliott Community, you are making a difference!

Because of donor support, we can renovate the Ellington basement. The new space will offer accessible meeting rooms, a games room, a gym, and access to computer stations.

This year donor support will support the implementation of phase one of The Butterfly Project.

Music Therapy programming would not be possible without donors and grant support. Because of this support, we were able to fund a new music program called "The in Tune – Ukulele Program for Seniors".

CHRISTMAS MAIL CAMPAIGN | \$15,993 RAISED

This past holiday season, The Elliott Community asked our community donors to help support The Butterfly Project and Staff Appreciation Fund. We met our fundraising goal and would like to thank our donors for their support!

ESTATE DONATION | \$373,750

Last year, The Elliott Community received a generous bequeath from a long-time, active member of the Guelph community and a former resident of The Elliott Community, who cared for others throughout his time here at The Elliott. His compassion for others extended beyond his lifetime.

Through his legacy gift, The Elliott Community has been giving the gift to strengthening the health of our Community in long-term care and retirement living for years to come and for future generations of seniors.

GRANTS | \$13,420 FUNDED

In 2022 The Elliott Community received **\$13,420** in grants to fund the Music Therapy Program. Last year's grant support helped our community explore new funding sources for music initiatives focused on enhancing social inclusion, mental well-being, and physical activity for our residents. This type of support helped The Elliott to provide more social opportunities for our residents, and in turn, seniors were able to keep connected to their community.



The 50/50 Draw is on February 14th @ noon

Play here:

<https://elliottcommunity.on.bumpcbraffle.com>

Proceeds support The Butterfly Project and high-quality recreation programs designed to serve the complex mental health needs and the well-being of our residents.