



## COMMUNITY ENGAGEMENT & FUNDRAISING COMMITTEE

WEDNESDAY, JANUARY 24, 2024 @ 5:00 PM  
ZOOM

---

Members: Kim Cusimano (Chair), Justine Garner, Naeem Mir, Jeanne Dumont

Staff: Michelle Karker (CEO), Tanya Watton (Chief of Human Resources and Community Services), Samantha Corman (Community Engagement Manager), Kate Ducak (Interim Community Engagement Manager), Julie Spindler (Executive Assistant)

---

### AGENDA

1. **CALL TO ORDER AND DISCLOSURE OF PECUNIARY INTEREST**
2. **APPROVAL OF THE AGENDA**
3. **APPROVAL OF THE MINUTES**
  - 3.1 Minutes of Meeting Held October 4, 2023 Attach 1 Motion
    - 3.1.1 Business Arising from Open Meeting Minutes
4. **PUBLIC ANNOUNCEMENTS**
5. **GENERATIVE DISCUSSION**

Fundraising During a Recession Attach 2

Optional Reading:

<https://www.canadahelps.org/en/the-giving-report/>

<https://financialpost.com/news/canadians-stingy-charitable-giving-dips-20-year-low>

[https://kciphilanthropy.com/insights/?fwp\\_categories=trends](https://kciphilanthropy.com/insights/?fwp_categories=trends)
6. **AUTHORITY TO MOVE INTO CLOSED MEETING**

*That the Community Engagement and Fundraising Committee now hold a meeting that is closed to the public, pursuant to The Municipal Act, Section 239 (a) and (i).*

  - 6.1 Minutes of Closed Meeting Held October 4, 2024 Attach 3 Motion
    - 5.1.1 Business Arising from Closed Meeting Minutes
  - 6.2 Community Engagement Report January 2024 Attach 4 Motion
  - 6.3 Summary of Fundraising Activity December 31, 2023 Attach 5 Motion
  - 6.4 The Elliott Community Fundraising Plan 2024 Attach 6 Motion
  - 6.5 Fundraising Ideas - Discussion

**Community Engagement and Fundraising Committee  
Agenda January 24, 2024**

---

**7. MOTIONS FROM CLOSED MEETING**

**8. NEW BUSINESS**

8.1 2024 Workplan – Review

Attach 7 Motion

**9. NEXT MEETING - April 17, 2024**

**10. ADJOURNMENT**